

Susie deVille is on a mission to show entrepreneurs, artists, and visionary leaders the power of trusting themselves.

Work lighter while making higher profits. Eliminate self-doubt. Stop trying to overachieve one's way into a sense of self, but rather lean into the surprising power of inspired creativity.



The Prevalent Advice to Entrepreneurs Is Broken.

We entrepreneurs and creators make the same mistake over and over: We forget the best marketing elixir and magic maker is us.

"You can smile at me through tired eyes that do not lift and crinkle, and I will not trust you or believe you are happy or sincere. You can talk fast and push bonuses and deadlines to entice me to sign up, and I will not give you my credit card number. You can hustle and holler, but if who you are and what you are saying are hollow or do not ring true, I will walk on.

In the same way, your creativity, your unique, competitive edge, will get up and go too. It's not because we can't afford it or aren't interested that we are not buying from you. We are not buying from you because we cannot see you. The real you. Your art. Who you are is what you create. And it is in that reflection that we fall in love with your art as you.

We entrepreneurs can believe only in business mechanics, amping our platforms, and finding productivity hacks. But our time and attention are much better spent in discovering the center of our broken hearts and showing that to the world....

When there is a disconnect between our energy and what or who we want to engage with, our efforts will fall flat. We can frown our brows and white-knuckle an effort all we want, and all our toiling will be to no avail. Our energy always, always precedes us and our desired outcomes."

- Excerpt from BUOYANT

How do we, for once and for all, get beyond what has always held us back? By doing the deep work of getting to the core of who we are and reclaiming our innate creativity.

Suggested Topics

- You say in your book, BUOYANT, that the prevalent advice to entrepreneurs and visionary leaders to double down on productivity and discipline is broken. Why is it broken?
- What do you consider to be the most surprising path to success and freedom? How do we access that?
- How does shoring up our boundaries play into this?
- Why should we determine our Optimal Creative Circadian Rhythm and protect it?
- What is inspiration and why is it vital to creating what we crave? How can we experience more of it?
- What is your formula for getting anything we want?
- Why is the ability to tolerate uncertainty so important and how do we build the courage for doing so?
- Why is journaling vital for entrepreneurs?

Buoyant: The Entrepreneur's Guide to Becoming Wildly Successful, Creative, and Free

Connect with your innate creativity, home in on who you truly are, and unlock your entrepreneurial potential. This award-winning book shows you how.

Our happiness, creativity, and business success reside on the other side of our fear of uncertainty. This is your practical guide to cultivating flow and ease.

Buoyant is for you if:

- You're an **entrepreneur, artist, or business leader** who is overwhelmed, stuck, and riddled with self-doubt.
- You believe the only path to the **success and freedom** you seek is through more work, productivity, and discipline.
- You are **tired of holding yourself back**, fearing visibility and vulnerability.
- You are ready to tap into and **unleash the full power of your innate creativity**.
- You crave a **path out of burnout and exhaustion**.
- You want an **artful life of joy**.



"deVille's storytelling skill, her enthusiasm for unbridled innovation, and her fervent belief that everyone can achieve creative freedom combine to make for an engrossing self-improvement book."

—Kirkus Reviews

Awards

AXIOM Business Book Awards 2023
Entrepreneurship/Small Business
Bronze

Coalition of Visionary Resources 2023
Visionary Nonfiction Book
Bronze

Nautilus Book Awards 2023
Creativity & Innovation
Silver

International Book Awards 2023
Nonfiction: Cross-Genre
Finalist

Webinars Offered by Susie deVille

Bring these to your audience as value-adds or collaborate with Susie on custom, joint webinar offerings!

Mastering Your Mind: Doing Less While Achieving More
How to Build Wealth in Alignment with Your Biggest Dreams
Inspired Creativity + Strategic Alignment = Unlimited Possibilities
The Art of Journaling: The Buoyant Matrix™