

Buoyant Book Bonus Paris Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING.

- 1. Eligibility:** The Buoyant Book Bonus Paris Sweepstakes (the “Sweepstakes”) is open to legal residents of the United States and Canada (excluding Quebec) who sign up at InnovationandCreativityInstitute.com. Entrants must be 21 years of age or older as of April 8, 2022, in order to qualify. Booksellers and others purchasing for resale are not eligible. Employees of Sponsor or Page Two Strategies Inc., their affiliates, parents, subsidiaries, and divisions (the “Promotion Entities”), their immediate families (parent, child, sibling, and spouse), and persons living in the same households of such individuals (whether related or not), are not eligible to participate in the Sweepstakes.
- 2. Sponsor:** The sponsor is InnovationCompass, LLC (“Sponsor”), located at Post Office Box 1078, Highlands, North Carolina 28741.
- 3. Agreement to Rules:** By entering this Sweepstakes, the Entrant (“You”) agrees to abide by the Sponsor’s Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserves the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor’s sole discretion. By entering this Sweepstakes, You represent and warrant that You are eligible to participate based on eligibility requirements explained in the Official Rules.
- 4. Entry Period:** This Sweepstakes begins on April 8, 2022 and ends on August 29, 2022, at 7:00 p.m. ET (“Entry Period”). To be eligible, online

entries must be received within the specified Entry Period; mailed entries must be postmarked within the Entry Period and received no later than five (5) days after the close of the Entry Period.

5. **How to Enter:** There are two ways to enter:

- (i) Purchase a copy of *Buoyant: The Entrepreneur's Guide to Becoming Wildly Successful, Creative, and Free*, then use the preorder bonus form provided at InnovationandCreativityInstitute.com to register by entering your contact information and uploading a proof-of-purchase photo. Bulk orders must be under the same name. If you prefer, you can mail your proof-of-purchase photo with your full name, telephone number, and email address to Buoyant Book Bonus Paris Sweepstakes, POB 1078, Highlands, North Carolina 28741.
- (ii) Or enter without purchase by sending a postcard with your full name, telephone number, and email address to Buoyant Book Bonus Paris Sweepstakes, POB 1078, Highlands, North Carolina 28741. Each entry must be on a separate postcard and mailed separately.

Limit one (1) entry per book purchased or per postcard. Limit 100 entries per person total, regardless of method(s) of entry.

6. **Prize:** The Winner will receive a Paris Prize Package consisting of:

- Airfare for Winner, round trip via Delta Airlines, Main Cabin seat, from any city in the United States or Canada that Delta Airlines services, to Paris CDG airport, departing Sunday, December 4, 2022, and returning Sunday, December 11, 2022. (ARV \$800 – \$1,500, but depends on city of departure. Limit \$2,500; if round trip travel from Winner's city would exceed the limit, Winner must initiate travel from a city within the limit and must travel to that departure city at own expense. If round trip travel is less than

estimated ARV, Winner is not entitled to any compensation for the balance.)

- 6 nights' stay at Hotel Au Manoir Saint-Germain des Prés on Paris's Left Bank (arriving at hotel on December 5, 2022 and departing on December 11, 2022), including breakfast each morning. (ARV \$1,765)
- *Rick Steve's Pocket Paris* book (ARV \$13)
- 4-day Paris Museum Pass (ARV \$77)
- Gift Certificate to La Cuisine Paris Cooking Classes (ARV \$194)
- \$100 Gift Certificate to Café de Flore (ARV \$100)
- Travel Art & Journaling Kit (journal/sketchbook, watercolor set, watercolor brush, pencils, eraser, sharpener, pouch) (ARV \$52)
- Eiffel Tower Night Tour with Champagne Seine River Cruise (ARV \$95)

Total ARV of Paris Prize Package is \$3,096 – \$3,796 (depending on city of departure). All retail values are listed in U.S. dollars. The actual/appraised prize value may differ at the time the prize is awarded. Winner is responsible for all ground transportation to and from airports, all transportation while in France, and all meals excluding breakfast at the hotel each morning, and any other expenses incurred during the trip.

Federal, state, and local taxes are solely the responsibility of the Winner. Prizes are nontransferable and no substitution or cash equivalent is allowed except in the Sponsor's sole discretion. Should any Prize become unavailable for any reason, Sponsor reserves the right to substitute a prize of the same approximate retail value. Winner must provide the Sponsor with a valid Social Security Number (United States) or Social Insurance Number (Canada) or taxpayer-identification number before the Sponsor can award the prize.

Winner agrees to follow all COVID-19 protocols and restrictions required by France and Winner's home country.

7. **Odds:** Odds of winning depend on the number of eligible entries for each drawing. Sponsor cannot predict the number of entries.

8. **Selection and Notification of Winner:** Winner will be chosen at random from all eligible entries and announced during the Launch Day Livestream on September 6, 2022. Sponsor will also notify the Winner by telephone and/or email shortly thereafter. Sponsor is not responsible for Winner's failure to receive notices for any reason. If Winner (i) fails to respond to notification by September 13, 2022, (ii) is found ineligible, or (iii) does not complete and return an executed Affidavit of Eligibility and Compliance with Official Rules, Publicity Release (optional), and Release of Liability by September 20, 2022, an alternate Winner will be selected. Receipt of the Prize by Winner is upon the condition of compliance with any and all federal, state, and local laws and regulations.
9. **General Conditions:** No purchase necessary. Void where prohibited. Any entrant suspected of tampering with or disrupting any aspect of the Sweepstakes will be disqualified. All decisions of Sponsor are final. By your participation in the Sweepstakes, you (i) agree to be bound by these Official Rules, and (ii) agree to release, indemnify, and hold the Promotion Entities and all of their officers, directors, employees, and agents harmless from any and all claims, liabilities, losses, and damages of any kind arising in whole or in part, directly or indirectly, from your participation in the Promotion, or from your acceptance, possession, use, or misuse of any Prize.
10. **Limitation of Liability:** SPONSOR MAKES NO WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NONINFRINGEMENT WITH RESPECT TO THE PRIZES. SOME JURISDICTIONS MAY NOT PERMIT LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. CHECK YOUR LOCAL LAWS TO DETERMINE IF ANY OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. Sponsor is not responsible for late, lost, misdirected, incomplete,

or unintelligible entries, including entries not received because of interrupted or unavailable network servers, failed communications networks or equipment, computer hardware or software, or other errors or malfunctions whether human, mechanical, or electronic. Should Sponsor, in its sole discretion, determine that the Sweepstakes has been compromised by virus, bugs, hackers, or other causes beyond its control, Sponsor reserves the right to terminate or revise the promotion and choose the Winner in a fair and reasonable manner from among all eligible entries submitted prior to termination.

11. **Disputes:** All disputes concerning the construction, interpretation, validity, effect, and enforceability of these Official Rules will be governed by the laws of the State of North Carolina, USA, without regard to conflicts of laws provisions. Entrant agrees that exclusive jurisdiction over any legal action arising out of or in connection with the Promotion will be in state or federal courts located in or nearest to Macon County, North Carolina, USA, and by entering consents to such jurisdiction and venue and consents to resolve any such claims individually and without resort to class action.

12. **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the innovationandcreativityinstitute.com website.

13. **Winners List:** For the Winner's name, city, and state/province, send a stamped, self-addressed envelope to InnovationCompass, LLC, Post Office Box 1078, Highlands, North Carolina 28741, no later than December 1, 2022.